



# ECOPLASTER

A Revolutionary Product in Construction Industry

High quality natural gypsum imported from Iran  
Cement, sand, white cement & putty not required  
Dealership & service of trained technicians across Kerala



**Greensum India Pvt. Ltd.**  
YOUR DREAM IS SAFE IN OUR HANDS...

CUSTOMER CARE : 916 916 22 55  
TOLL FREE NO : 1800 - 270 - 9171

Greensum India Pvt Limited is the pioneer in high quality, eco-friendly natural gypsum plaster. Our environment-friendly product 'Greensum Ecoplaster' is imported directly from Iran, country that produces best quality gypsum plaster in the world.

Greensum Ecoplaster is suitable for internal walls, partition and ceiling. As a professionally managed organization, we understand that service is as important as the product. Therefore, for every project that we undertake, trained and experienced technicians are placed and supervised through our dealerships across Kerala and with supporting offices in Kochi, Kozhikode and Kanhangad. This helps us to ensure that our customers remain happy with hassle-free execution of smooth finish walls, that too with complete material warranty!

we have has successfully executed large commercial projects, including that of Malabar Builders, Emad Builders, Indian Naval Academy and Shabeer Saleel Associates, to name a few from our ever growing list of commercial projects. More than 700 residential projects are also completed throughout the state and work at new projects are ongoing.





# APPLICATION

GREENSUM ECOPLASTER CAN BE DIRECTLY APPLIED ON ALL THE HARD SURFACES LIKE:



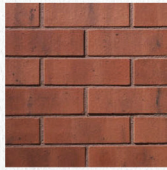
CEMENT BLOCKS



LATERITE



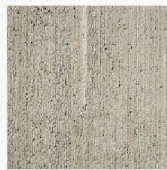
HOLLOW BLOCKS



BRICKS



FLY ASH / AAC  
BLOCKS



CONCRETE  
SURFACES

## GREENSUM ECOPLASTER APPLICATION METHOD



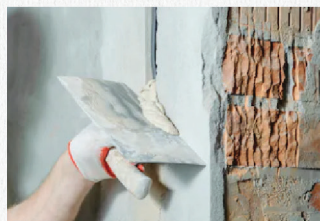
### SURFACE PREPARATION

Thoroughly clean the wall/ceiling surface and make it dust-free



### MIX ECOPLASTER

Add Greensum EcoPlaster to water at a ratio of 5 kg into 3.5 litre of water



### APPLY ECOPLASTER

Apply Greensum EcoPlaster mix directly onto the surface and level it with an aluminium straight edge

## DIFFERENCE BETWEEN GREENSUM ECOPLASTER AND TRADITIONAL CEMENT PLASTER

PARAMETERS	SAND & CEMENT PLASTER	GREENSUM ECOPLASTER
Availability	Scarcity of sand & water	Ready to use bags
Finish	Needs to do putty before painting	Smooth finish, ready to paint
Time required for paint ready surface	Needs White cement & putty application before paint	72 hours in normal weather condition
Water saving	At least seven days curing required	Water curing not required
Shrinkage, Cracks	Shrinkage and cracks are common	Cracks and shrinkage free
Density	Heavy	Light
Quality assurance	Generally no assurance given	As per IS 2547-176 Part I & II
Labour	Labour intensive process	Labour saving process
Green credentials	Not applicable	LEED points available

## GREENSUM EKOPLASTER: BENEFITS & ADVANTAGES

- ▶ Eco-friendly and 100% natural Gypsum powder
- ▶ Single coat application on all surfaces, needs to add water only
- ▶ Water curing not required – save a lot on water
- ▶ Save money on cement, sand, white cement and putty
- ▶ Wide coverage and much lesser wastage
- ▶ High compressive strength and durability
- ▶ Excellent suction bonding properties and fast setting time
- ▶ Superior smooth finish gives cracks-free, waves-free surfaces
- ▶ White glossy finish compatible with all types of paints
- ▶ Light weight, fire resistant and no need of maintenance
- ▶ Thermal insulation protection
- ▶ Fungus, moisture & humidity free
- ▶ Reduces room temperature and gives enhanced cooling
- ▶ Gives improved light and colour reflection in the room
- ▶ Low cost per sq feet
- ▶ Approx 30% reduction in plastering cost/labour
- ▶ Life-long material warranty\*
- ▶ Dealership & Service of trained technicians across Kerala
- ▶ Product approved by Indian Green Building Council

\* Please refer to [www.greensumindia.com](http://www.greensumindia.com)



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### OUR OFFICES

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